

AUTUMN / WINTER 2017

CATALOGUE

LACOSTE 



INTRODUCTION

AW17 COLLECTION

For Autumn / Winter 2017, the Lacoste footwear collection draws on the harsh winter elements while fusing the brand's minimalist aesthetic with sporting innovation.

Influences taken directly from technical outerwear inform the design direction to take tennis-inspired footwear into the colder months. With the application of winterised materials, the Explorateur collection is fit for an urban explorer. Look up, Look down. Explore feet first, discover and experience the city for yourself.

Lacoste Tennis draws on Lacoste's authentic tennis heritage, delivering two new silhouettes; the LT Spirit 2.0 and LT Dual. Bring your own game, your own style; this range celebrates the spirit of a beautiful sport and applies it to an urban setting.

An everyday icon, the L.12.12 collection continues to defy trends by cementing its status as a wardrobe classic. Reinvented for winter with a unique seasonal piqué; it's for him, for her, for everyone.



LOOK UP LOOK DOWN

EXPLORE. TREAD NEW PATHS. SHARE. DISCOVER.

EXPERIENCE YOUR CITY IN NEW WAYS.

LOOK UP. LOOK DOWN.

GAIN A FRESH PERSPECTIVE.

SEE THINGS DIFFERENTLY. SEE THINGS BEAUTIFULLY.



EXPLORE FEET FIRST

SOME SEE A CITY, I SEE AN ADVENTURE.
YOU SEE AN OBSTACLE, I SEE OPPORTUNITY.

JUMP, LEAP, EXPLORE FEET FIRST.

THIS IS MY PLAYGROUND.
THIS IS WHERE I EXPRESS MYSELF.

SEEK A NEW DIRECTION. CHANGE YOUR OUTLOOK.

GO OUT, DISCOVER AND EXPERIENCE IT FOR YOURSELF.



80 YEARS IN THE MAKING

RETURN IN STYLE.

THE LT PRO IS AN UNMATCHED FUSION OF INNOVATION AND
STYLE PIONEERED WITH 80 YEARS OF LACOSTE TENNIS HERITAGE.

DELIVERING FUNCTIONALITY WITH METICULOUS ATTENTION
TO DESIGN, IT EMBODIES THE ELEGANCE OF THE GAME.

AS RENÉ LACOSTE SAID:
"WITHOUT STYLE, PLAYING AND WINNING ARE NOT ENOUGH".

